



The Louisiana State Bar Association presents

THE SONG AND ART OF PERSUASION

FRIDAY, APRIL 27, 2018

NEW ORLEANS MARRIOTT HOTEL • 555 CANAL ST. • NEW ORLEANS

This year's CLE during Jazz Fest program focuses on the art of persuasion. Respected and experienced trial lawyers share their hard earned knowledge on the best tips and techniques for successful persuasion. JAMES BROWN, seminar chair, coordinated this program to help lawyers of all skill levels obtain the necessary skills for a successful trial outcome. Don't miss this day of persuasive skills that will make you more effective in your practice.

*Celebrate — 10 days of music, food,
special events and fun! Save the dates for
the largest music festival in the South!*

2018 NEW ORLEANS JAZZ & HERITAGE FESTIVAL APRIL 27 — MAY 6, 2018

The New Orleans Jazz and Heritage Festival is one of the most important music festivals in the world. The 10-day festival features artists from the worlds of jazz, rhythm and blues, gospel, Afro-Caribbean, Cajun, Latin, zydeco, rock country/western and other musical genres vying for a chance to play for an enthusiastic audience. The festival also features the best of Louisiana's specialty foods from shrimp poboys to crawfish Monica to alligator sauce piquante. More than 90 varieties of Creole delicacies await you.

**2018 MUSIC LINEUP — To find out about
scheduled performances visit www.nojazzfest.com**

REGISTER EARLY

To reserve seating and Jazz Fest tickets, registration and payment must be received no later than MARCH 22. Walk-in registrants are welcome. However, please note that Jazz Fest tickets will not be available for on-site registrants, as the tickets must be purchased in advance of the seminar.

Important Note: A link to the seminar materials will be emailed to you prior to the seminar; we suggest you print the materials in advance and bring them with you. The link will be sent to the email address of record you provided to the LSBA. If you choose to review the materials from your laptop, we strongly suggest you save to your desktop and charge your laptop battery, as electrical outlets may be limited. Internet access will not be available in the meeting room.

A printed manual can be purchased for an additional \$40 and seminar materials on a flash drive can be purchased for \$25. Be sure to make your selection by checking the appropriate box on the Registration Form.

Advance Registration..... \$450(includes 2-Jazz Fest Tickets;
fee & form must be received by MARCH 22)

Advance Registration..... \$320 (seminar registration only)

After March 20 & On-Site..... \$345 (Jazz Fest Tickets NOT included)

The Advance Registration fee includes: electronic course materials • seminar attendance • coffee/refreshment breaks • two (2) tickets to Jazz Festival for the 1st weekend (registration form and payment must be received by March 22)

Cancellation of registration must be received in writing by the LSBA no later than April 20. Cancellations will receive a full refund, less a \$25 administrative charge. Absolutely no refunds will be made after April 20.

REGISTER ONLINE TODAY AT WWW.LSBA.ORG/CLE



AGENDA

Seminar Chair: James A. Brown • Liskow & Lewis • New Orleans

- 8-8:30 a.m. **Registration**
- 8:30-9:45 a.m. **Art of Persuading the Jury**
(1.25 credits) J. Jerry Glas • *Deutsch Kerrigan* • New Orleans
- 9:45-10:45 a.m. **The Art of Persuasion in Mediation**
(1 credit) Hon. Sally A. Sushan • *U.S. Magistrate Judge (Ret.)* • New Orleans
Stephen H. Kupperman • *Barrasso, Usdin, Kupperman, Freeman & Sarver* • New Orleans
Harry J. "Skip" Philips • *Taylor, Porter, Brooks & Phillips* • Baton Rouge
- 10:45-11:00 a.m. **Break**
- 11:00 a.m.-Noon **The Persuasive Use of Experts**
(1 credit) Roy C. Cheatwood • *Baker, Donelson, Bearman, Caldwell & Berkowitz* • New Orleans
Celeste R. Coco-Ewing • *Barrasso, Usdin, Kupperman, Freeman & Sarver* • New Orleans
- Noon-1:15 p.m. **Lunch (on your own)**
- 1:15-2:15 p.m. **The Art of Persuading the Judge: Motions and Oral Argument**
(1 credit) Hon. Nakisha-Ervin Knott • *Orleans Parish Civil District Court* • New Orleans
Lesli D. Harris • *Stone Pigman Walther Wittmann* • New Orleans
- 2:15-3:15 p.m. **The Art of Persuasion on Appeal**
(1 credit) Hon. Stephen A. Higginson • *U.S. Court of Appeals for the Fifth Circuit* • New Orleans
Shannon S. Holtzman • *Liskow & Lewis* • New Orleans
Martin A. Stern • *Adams and Reese* • New Orleans
- 3:15-3:30 p.m. **Break**
- 3:30-4:30 p.m. **Professionalism: Some Thoughts on Persuasion**
(1 credit - Prof.) James A. Brown • *Liskow & Lewis* • New Orleans

Seminar Registration Form

2018 CLE DURING JAZZ & HERITAGE FEST • THE SONG AND ART OF PERSUASION

Friday, April 27, 2018 • New Orleans Marriott Hotel • 555 Canal St., New Orleans

GENERAL INFORMATION

- ☐ Judge Bar Roll Number _____
- ☐ Ms. ☐ Mr. Name _____
- First Name for Badge _____
- Firm Name _____
- Address _____
- City/State/Zip _____
- Office Phone _____ Home Phone _____
- Fax _____
- ☐ I would like to purchase a printed seminar manual. (Add \$40 to total amount)
- ☐ I would like to purchase a seminar flash drive. (Add \$25 to total amount)
- ☐ I would like to purchase _____ (# of tickets) ADDITIONAL Jazz Fest Tickets. (Add \$65 for each additional ticket to total amount - MUST be received by March 22)
- ☐ Please check here or contact the LSBA if you have a disability which may require special accommodations at this conference. The LSBA is committed to ensuring full accessibility for all registrants.

SEMINAR PAYMENT

- ☐ **Pay by Check:** Make checks payable to the Louisiana State Bar Association.
- ☐ **Pay by Credit Card:** Please charge \$ _____ to my credit card ☐ VISA ☐ MC ☐ Discover
- Last four (4) digits of credit card _____
- Name as it Appears on Card _____
- Billing Address on Card _____
- City/State/Zip _____
- Signature _____

\$25 Speaker Referral Discount

CREDIT CARD INFO

The credit card information below will be destroyed after your credit card has been charged:

CLE REGISTRATION

- Please charge \$ _____ to my credit card ☐ VISA ☐ MC ☐ Discover
- Credit Card Account Number _____
- Expiration _____ Security Code _____

The LSBA will no longer accept registration forms with credit card information via email. Registration forms may be mailed or faxed.

Please return this form with your remittance to: Seminar Registration - Louisiana State Bar Association, 601 St. Charles Ave., New Orleans, LA 70130-3404
Questions? Please call (504)619-0102 or toll-free (800)421-5722, ext. 102 • fax (504)598-6753