



LuLu

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Overview

LuLu Reisman is an experienced trial lawyer who represents companies throughout the United States with difficult and often emotionally-charged litigation. LuLu has handled a wide range of litigation including cases involving breach of contract, products liability, patent litigation, toxic tort claims, construction disputes, and offshore and land-based personal injury and property damage claims.

In products liability and warranty matters, LuLu's practice has included cases involving aerial platforms, offshore drilling tools and equipment, building materials, cranes, and chemical compounds. She has handled construction and lien disputes for both owners and their subrogated property insurers and subcontractors. Her practice also includes litigation involving patent disputes and breach of contract claims.

In addition to having taught toxic tort law at Tulane Law School, LuLu has vast experience handling toxic tort matters for her clients. She has defended attempts at class certification made by neighboring residents in chemical release areas and by consumers who purchased gasoline that allegedly damaged fuel gauges in vehicles. She also has helped clients in numerous individual personal injury and death matters involving industrial accidents and alleged toxic exposures occurring on land. She has extensive experience in questioning medical, engineering and scientific experts at trial, in class certification and Daubert hearings, and in depositions throughout the country and abroad.

In the maritime area, LuLu has represented clients who have suffered property damage and deferred production arising from offshore casualties, and she is often asked to interpret contractual indemnity and insurance provisions, master service agreements, drilling contracts and charter agreements. LuLu also has handled cases involving barge breakaways and cargo disputes, as well as Jones Act and longshore claims.

In addition to being an active trial lawyer, LuLu also acts as appellate counsel in courts throughout the country. Her service as a law clerk to the Honorable Luther F. Cole, Associate Justice, Supreme Court of Louisiana, before joining Liskow & Lewis provides her with valuable insight into the workings of appellate courts. She recently secured a significant victory in the United States Fifth Circuit for her client, a global leader in the design and sale of

Practice Areas

Business Litigation
Product Defense
Toxic Tort & Environmental Litigation
Maritime, Oilfield & Insurance Litigation
Construction
Appellate

Bar Admissions

Texas, 2006
Louisiana, 1990

Education

Tulane University Law School, J.D.,
summa cum laude, 1990

- Order of the Coif
- Beta Gamma Sigma
- Tulane Law Review, Associate Editor, 1989-1990
- Civil Law Studies Award Recipient

Tulane University, B.S.M., *summa cum laude*, 1987

Clerkship

Law clerk to the Honorable Luther F. Cole, Associate Justice, Supreme Court of Louisiana, from 1990-1991

baby products. At issue were certain contract provisions that provided patent-like protection over unpatented products offered for sale and in the public domain. As a result of LuLu's efforts, the district court's summary judgment dismissal of LuLu's client's claims was reversed on appeal.

Experience

- LuLu serves as lead trial counsel for a major company in toxic tort litigation pending in federal court in northern Mississippi arising out of a former hub cab manufacturing facility that was designated as a Superfund site. Neighboring property owners filed numerous property damage, personal injury, and wrongful death claims relating to what their experts claimed was a "cancer cluster." LuLu convinced the trial court to phase discovery in the matter so that the plaintiffs' experts were required to establish general causation prior to conducting any factual or expert discovery related to specific causation. She later served as one of two lead counsel for the defendants during a "Science Day" at which numerous experts from throughout the country made presentations to the federal court judge and magistrate judge relative to air modeling, epidemiology, oncology, and toxicology. Shortly thereafter, LuLu secured a favorable settlement for her client following a multi-day settlement conference.
- LuLu currently serves as lead trial counsel on two matters pending in federal court in northern Louisiana involving patent and breach of contract disputes. At issue in one of the matters are claims of utility patent and design patent infringement as well as claims of inequitable conduct during the prosecution of the utility patent and unclean hands during the pending litigation. After successfully defeating a motion for judgment on the pleadings filed by her opponent, LuLu is presently preparing for a bench trial on the issue of inequitable conduct. In the other matter, involving a dispute between LuLu's client and a former exclusive distributor of its products, LuLu served as lead counsel at an evidentiary bench hearing at which she secured a key victory for her client.
- In a case filed in federal court in Louisiana, LuLu represented a major oil and gas company after a drilling rig slid off her client's offshore platform during hurricane conditions. "The products liability and breach of contract case," according to LuLu, "involved complex engineering, oceanography and meteorology with damages sought from both the drilling contractor and the manufacturer of the brake." After written discovery and extensive motion practice, the matter was mediated successfully.
- LuLu represented a Louisiana chemical plant operator facing serious personal injury claims involving brain damage due to toxic encephalopathy. "We decided to try one of these cases in front of a jury," LuLu explained, "which resulted in the longest civil jury trial in the history of the parish." LuLu obtained a zero verdict for her client.
- In addition to handling multiple construction litigation matters involving elevation disputes, LuLu has represented a sugar company following the collapse of its storage warehouse near Baton Rouge. LuLu sued the manufacturer of the building materials, the contractor who built the warehouse and their insurers through the Louisiana direct action procedure. After LuLu defeated several motions to dismiss regarding insurance and warranty/contract issues, the matter was mediated, and the parties reached a favorable settlement.
- LuLu represented former executives for a company that provided cleaning services to ships in the port of New Orleans who were sued when a longshoreman died of mesothelioma and his heirs claimed long-term occupational exposure. In their defense, LuLu argued the plaintiff did not have the legal right to sue the executives, because the Longshore and Harbor Workers' Compensation Act preempts Louisiana law. The claim was favorably settled.

Involvement

Professional

- The Maritime Law Association - Associate Member
- Louisiana State and American Bar Associations - Member
- Law Clerk to the Honorable Luther F. Cole, Associate Justice, Supreme Court of Louisiana, 1990-1991
- Tulane University Law School - Former Adjunct Lecturer of Law, "Toxic Tort Law, Theory, and Science"

Recognition

- *The Best Lawyers in America, 2016-2020*

After Hours

LuLu began coaching softball fifteen years ago when her daughter was eight years old. Even though her daughter no longer plays, she has continued to coach a diverse group of players at Carrollton Boosters playground in uptown New Orleans. LuLu was a state champion tennis player as a teenager, a member of Tulane University's varsity tennis team, and continues to play in USTA (United States Tennis Association) leagues at the 4.5 level.

News/Insights

NEWS

8.15.19

Fifty-Seven Attorneys Recognized in *The Best Lawyers in America*, BL Rankings, LLC, 2020 Edition

NEWS

8.15.18

Eight Liskow Attorneys named *Best Lawyers* "Lawyer of the Year" and Fifty-Two Attorneys Recognized in *The Best Lawyers in America*, BL Rankings, LLC, 2019

NEWS

8.16.17

Seven Liskow Attorneys Named *Best Lawyers* "Lawyer of the Year" and Forty-Nine Attorneys Recognized in *The Best Lawyers in America*, Woodward White, Inc. 2018

NEWS

11.10.16

Forty-Four Liskow Lawyers Named "Top Lawyer" by New Orleans Magazine

NEWS

8.15.16

Eight Liskow Attorneys named *Best Lawyers* "Lawyer of the Year" and Fifty-One Attorneys Recognized in *The Best Lawyers in America*, Woodward White, Inc.

NEWS

8.17.15

Fifty Attorneys Recognized in *The Best Lawyers in America*, Woodward White, Inc.